



“ Such a breath of fresh air to finally receive a magazine through the door that I don't want to recycle straight away. Best, **Nic** ”

“ Delivered yesterday, makes for a good read, unlike much that is pushed through the door these days. I read most articles, all well put together. Best wishes for future issues. **Dave P** ”

“

I picked up a copy of *The Moment* magazine in Queensgate on Sunday and not only was I super pleased to have something good to read, I really loved that you are celebrating what people have been able to achieve during such a strange year. Once again thanks for a great read. **Kath**

Just picked up a copy of *the Moment* Magazine today. MOST INTERESTING!!!! A very nice change from many of the 'freebie' mags. Well done. **Steve**

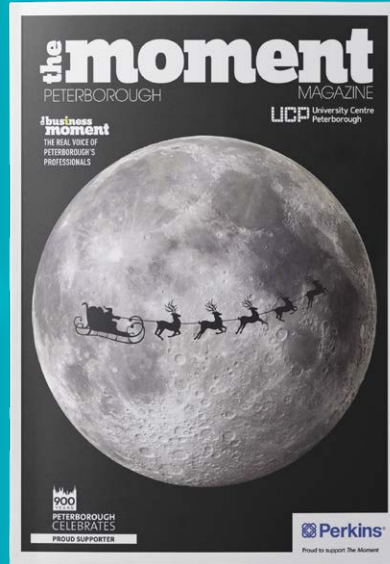
I live in the city centre and I was very excited to receive *The Moment* magazine through my letterbox this morning. Thank you - I will enjoy reading it later with my afternoon cup of tea. **Sarah**

*The Moment* has been a very welcome addition to our coffee table. It's meticulously put together, looks great and takes a refreshing look at our local culture. It's great to have a regional title with national calibre. **Phil** ”

**the moment**  
PETERBOROUGH MAGAZINE

“ Dear *Moment Magazine*, your magazine is fantastic! Brilliantly written and designed. Can't believe it's delivered to our door for free! **Jo** ”





# On your side

“The Moment magazine has consistently been one of Peterborough’s finest ambassadors – and it really does get the message out there”

The Moment magazine is an established, multi-platform media outlet – which means you never have to choose between print and digital advertising, because we give you both.

Whether you’re just starting out or your business has been established for generations, you’ll find The Moment magazine is everywhere you need a confident, effective media partner to be: in the hands of your customers, being read, shared and talked about. **We’re the only Peterborough publication that invests in consistently excellent, professional content that goes beyond fluff, puff and press releases, meaning that your advertising spend has more attention, more longevity and more clout.**

We have a brand that’s trusted, supported, recognised and loved throughout the city and beyond – and has been for over a decade. **But don’t just take our word for it...**



Tweet us at  
**@MomentMag**





# Testimonials

“Our investment pays off from the feedback and engagement that we get”

“The *Moment* magazine has been a great asset to the Cathedral, particularly during our 900th anniversary year, searching out the people and stories that show the depth and range of what goes on here. As a newcomer to Peterborough myself, I have also found it an invaluable introduction to the cultural life of the city and a good read.  
The Very Revd Chris Dalliston, Dean of Peterborough

It's great to have *The Moment* magazine as a publication of choice for the Queensgate customer. It is hugely popular and it is one of our fastest picked up magazines at the centre. It looks fantastic and the content is relevant to the customer that shops with us. A brilliant read and insight into what is happening in Peterborough.

Katie Chapman, Commercialisation Manager  
Queensgate Shopping Centre



Rick Wakeman



Combined Authority @CamsPboroCA - Jun 7

Wonderful to see one of our Innovation Fund projects at @PboroCollege, featured in The Moment Magazine on pages 50-54 🙌 Thank you @MomentMag #teachyourtrade



Peterborough Cathedral @pborocathedral - Jun 8

Fascinating interview with @NHM\_London, palaeontologist Dr Susannah Maidment in this issue of @MomentMag #trexcathedral

“The *Moment* represents a high quality magazine, focussed on the issues, stories, and features that concern businesspeople across the city. Strong content, photography and editorial values ensure that *The Moment* magazine stands out. It's a fantastic product for Peterborough and a valuable tool for the city's business community.  
Opportunity Peterborough

It has been my privilege and pleasure to work with Mark Wilson over many years. There is nobody I know who, more than Mark, has Peterborough in their heart which is evidenced in all the work he does and publications he produces, always promoting Peterborough at every opportunity and in the most positive way. Mark has always recognised the real opportunities Peterborough has for development and substantial growth for the benefit of everyone, especially as we emerge from the challenges of the pandemic. It is really important for all our locally-based businesses, as well as all of Peterborough's key organisations, to fully support him in his work to maximise the benefit we can all derive from being an integral part of driving Peterborough's future success.”

John Bridge OBE DL, Chief Executive, Cambridge Chamber of Commerce



“The *Moment* magazine is regarded extremely highly in Peterborough and is read widely. Its high-quality production and articles are evident and its publisher Mark Wilson is an inspiring example of someone who is passionate about his magazine and the City of Peterborough. The articles are diverse, entertaining and extremely well written as Mark and his team tackle almost any topic from economic development, business, culture and arts with a human touch which makes the magazine so brilliant and engaging. The Council supports the magazine as a means to promote its agenda in a way that other forms of media just can't do and our investment pays off from the feedback and engagement we get. The product speaks for itself, engaging and exciting those many people who read it.”

Gillian Beasley, Chief Executive, Peterborough City Council



NeneParkPboro @NeneParkPboro - Feb 10

A fantastic feature on our share farming partnership in this months @MomentMag 🌱🐔🌻🌻🌻



Peterborough College @PboroCollege - Apr 18  
We've teamed up with @MomentMag in their latest issue this month to spread the word about our Teach Your Trade Project, aimed at recruiting skilled tradespeople into education so that they can pass their skills on to the next generation 🌟 Read more here!



Mark Wilson and the team at *The Moment* magazine provide a great service for Peterborough. They produce a widely read and much valued publication with high quality content in local issues. This is rare in a time of some audiences looking for quick and short content but it is much needed. Peterborough has a new university coming, City Centre regeneration and new companies locating here. As our City begins to reach its potential, we will need publications like *The Moment* magazine to tell our story and involve everyone. This magazine and the team will help Peterborough move forward.

Paul Bristow MP, Member of Parliament for Peterborough

The contribution to our City's Arts Culture and Entertainment scene provided by Mark Wilson and indeed the whole team at *The Moment* magazine is invaluable. Produced both as a regular print magazine and an online presence *The Moment* helps ensure the availability of information on a whole range of important activities in Greater Peterborough – Heritage & Culture, The Arts, Music & Dance, Theatre, Community, Lifestyle, Business, Education, Sport and much more, are covered with skilful writing and verve, providing an unbiased no nonsense in depth look at all things interesting in the City we love. *The Moment* is a good read; an informative and intelligent magazine to spend time with, much more than a listings and what's on publication. Take time out – grab a coffee and spend a moment or more with *The Moment* when you can! 🌟

Steve Allen, Cabinet Member for Housing Culture and Communities  
Peterborough City Council

“We live in unsettling times. National and international politics are changing, often in unexpected and unwelcome directions. So we must seek social and economic stability closer to home - and Peterborough, as an ancient city which has lived through turbulent times, is in an excellent position to provide both. We are also living in a new age where disinformation is becoming a feature of daily life and it is vital that people have access to local news that is both informative and reliable. That is why I consider *The Moment* magazine is so important. It provides in depth, non-sensationalist coverage not just of news stories, but of aspects of Peterborough's cultural and economic life. It is the depth and balance of these articles that I find so appealing. *The Moment* gives me informative glimpses into the way other people in the region are living - and the more you know about your friends and neighbours, the more you respect them. But *The Moment* has an even more important role to play: it is helping to create a new sense of pride in Peterborough, built on the solid achievements of the many men and women who lived and still work there. At a very fundamental level, *The Moment* is vital to the City's future.

Dr. Francis Pryor MBE, Francis discovered Flag Fen, author of *Britain BC* series & *The Making of the British Landscape*. *Time Team* archaeologist.

”



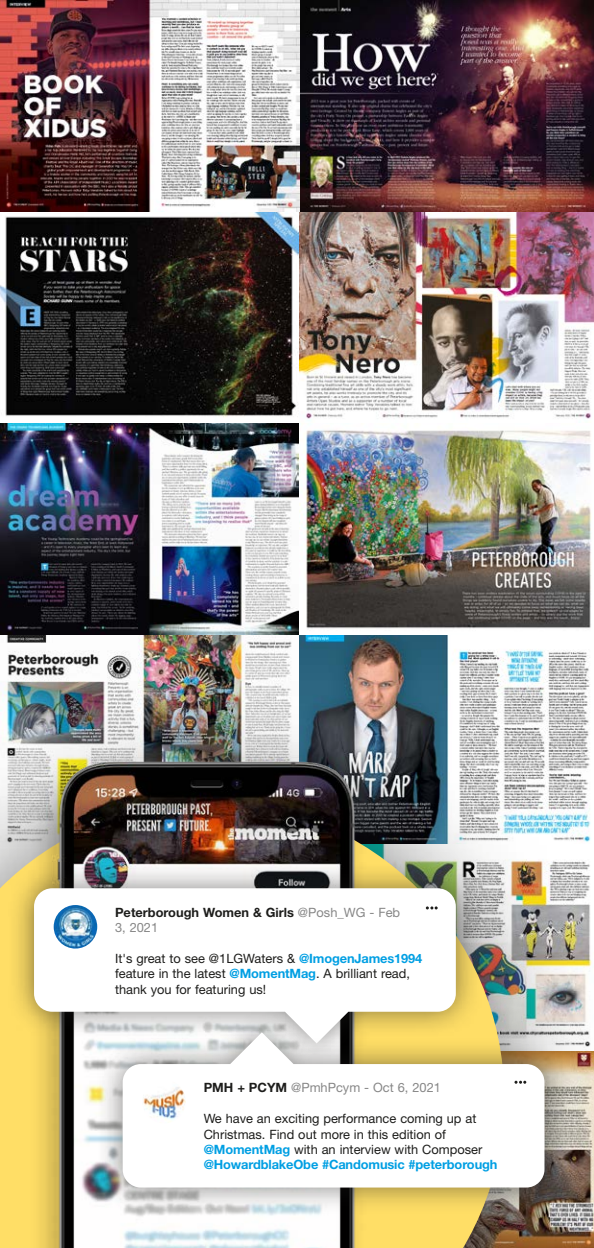
**Metal Peterborough** @MetalPeterb - Jun 20  
Great to see #FaithFalya one of our new #MetalResidency artists in @MomentMag this month! Go Faith 🎸🎵

**Pect** @SustainablePECT - May 6, 2020  
Fantastic to see a publication supporting a community and local charities in these difficult times. Read PECT's article about how Coronavirus might affect the fight against climate change, and see how you can get involved. [calameo.com/read/000850553...@MomentMag](https://calameo.com/read/000850553...@MomentMag)

“*The Moment* magazine has consistently been one of Peterborough's finest ambassadors - and it really does get the message out there. Proof of that came when I was in Covent Garden meeting with a potential investor and there on the desk in front of them was a copy of *The Moment*. This was their first point of contact with the cultural and business life of the city - and they could not have had a better introduction. The message put across by the magazine, whilst never side-stepping the issues, always reflects what is best about Peterborough and its potential for the future - often at greater length and in greater editorial depth that others seem able to achieve. A perfect example was their feature about the new university, which they have championed from day one; this was a five-page article in which they spoke to everyone who mattered, in the business world as well as those directly driving the project. Publisher Mark Wilson and his team are completely passionate about what they do - always proactive, always forward-looking - and I have no hesitation in backing their proposal to local business. They have made a material difference to Peterborough business.”

Councillor John Holdich OBE, Leader of Peterborough City Council





# Why Advertise in *The Moment*?

“At a very fundamental level, *The Moment* is vital to the City’s future”

**We provide a compelling editorial environment that brings you closer to your customers.**

In a world awash with ‘free’ local magazines, quality and integrity still count. These are the values that make a publication truly stand out. They enhance other brands by association and present them in the best possible light. They are the secret weapons that ensure its pages are read, scrutinised and kept longer than competitors.

The power of professionally written and designed content has seen *The Moment* become the largest publication within Greater Peterborough, and we’re committed to Peterborough’s economic and cultural success. Imaginative, creative, independent and intelligent – *The Moment* showcases the city’s enterprising spirit. It proudly serves our region with inspiring case studies, expert advice and quality journalism written by knowledgeable and trusted writers. We enjoy a proven relationship with key stakeholders, including city and regional trade bodies, economic, environmental and cultural development organisations and major business leaders.

One of the reasons why *The Moment* is so unique, is that most publishers lack the stamina or personal commitment to drive forward a longer-term project built on more meaningful foundations. We are prepared to expend the extra effort involved in creating quality journalism that does justice to the community it serves, and which also contributes. When we forge links of care and consideration between ourselves and our associates through credible editorial content, we not only strengthen our business relationships, we strengthen our communities, our customer base, our supply chains, our friends and neighbours. Thoughtful, good-quality communication – high in trust and empathy – is going to be more and more in demand as consumers increasingly avoid content that is false, damaging, misleading or needlessly sensationalist.

**We work hard to make our product work for readers, knowing that this is what makes your advertising work harder for you.**



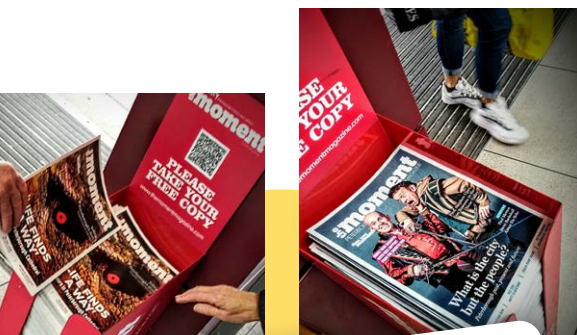


# Audience

“A brilliant read and insight into what is happening in Peterborough”

The Moment is distributed through a network of high-footfall venues and household deliveries within Greater Peterborough.

Exclusive availability in Peterborough train station gives you access to the highly desirable commuting demographic. Copies are also available at Queensgate Shopping Centre, Co-op, Van Hage and Cherry Lane Garden Centres. Demand for the publication always exceeds supply, something that is unique to *The Moment*.



**Mayor Dr Nik Johnson** @NikJohnsonCA - Jun 10, 2021  
Delighted to have been invited to speak with Toby Venables in the June edition of @MomentMag. We talked about the practical changes that I will be making to ensure that nobody gets left in the success story of the region



**Mask Theatre** @mask\_theatre - Jun 7  
We're very chuffed to be featured in this month's @MomentMag with our next show Romeo and Juliet @NeneParkPboro 6-9 July - don't miss out!



**Peterborough Citizens** @peterboroughcuk - Jun 4, 2021  
Big thank you to the wonderful @MomentMag for covering the amazing work of #PeterboroughCitizens youth team. The future of the city is in good hands. @TDAeducation @obapeterborough @peterboroughsch @sjf/peterborough @KSP\_News @PboroCollege @UCPeterborough



**Fiona McGonigle** @FinMcGon - Apr 8, 2021  
Thank you @MomentMag for opportunity to discuss @AngliaRuskin progress to date for new university in Peterborough opening Sept 2022 #ARUPeterborough Big Shoutout to our Fantastic Business community & key stakeholders instrumental in co design of courses [bit.ly/3wBf0OL](https://bit.ly/3wBf0OL)

# Household Delivery Demography

*The roads listed below remain at the epicentre of delivery activity, but represent only a tiny fraction of the streets covered within a given neighbourhood.*

*The following geographic and socio-economic data has been extracted from the Office of National Statistics. Demographic statistics are derived from the 2011 Census and provide a detailed analysis of the population and its characteristics.*

*The Moment's socio-economic household delivery breakdown is fairly evenly split across the six social grades. Skilled Working Class through to Non-Working account for 46% of household deliveries. Lower Middle to Upper Middle Class comprise 54% of all household deliveries. The events and issues *The Moment* covers are as broad as the region's population, and whilst *The Moment* has a distinct look and editorial style developed over years, *The Moment* works tirelessly to foster a shared sense of ownership and community.*

AB 23% C1 31% C2 20% DE 26%

## ALL SAINTS ROAD PE1

Male	50.1%
Female	49.9%
AB	18.5%
C1	24.2%
C2	17.7%
DE	39.7%

## ATKINSON STREET PE1

Male	50.1%
Female	49.9%
AB	10.1%
C1	22.9%
C2	19.7%
DE	47.3%

## BAMBER STREET PE1

Male	52.2%
Female	47.8%
AB	10.5%
C1	19.4%
C2	14.1%
DE	55.9%

## BOURGES BOULEVARD PE1

Male	52.2%
Female	47.8%
AB	10.5%
C1	19.4%
C2	14.1%
DE	55.9%

## BROADWAY PE1

Male	50.1%
Female	49.9%
AB	18.5%

C1	24.2%
C2	17.7%
DE	39.7%

## COLERIDGE PLACE PE1

Male	49.6%
Female	50.4%
AB	7.8%
C1	23.6%
C2	21.2%
DE	47.5%

## DRIFIELD WAY PE1

Male	50.1%
Female	49.9%
AB	10.1%
C1	22.9%
C2	19.7%
DE	47.3%

## ELMFIELD ROAD PE1

Male	50.1%
Female	49.9%
AB	18.5%
C1	24.2%
C2	17.7%
DE	39.7%

## FRANCIS GARDENS PE1

Male	49.6%
Female	50.4%
AB	7.8%
C1	23.6%
C2	21.2%
DE	47.5%

## LANGDYKE PE1

Male	50.1%
Female	49.9%
AB	10.1%

C1	22.9%
C2	19.7%
DE	47.3%

## LIMETREE AVENUE PE1

Male	52.2%
Female	47.8%
AB	10.5%
C1	19.4%
C2	14.1%
DE	55.9%

## PRINCES GARDENS PE1

Male	50.1%
Female	49.9%
AB	18.5%
C1	24.2%
C2	17.7%
DE	39.7%

## SUMMERFIELD ROAD PE1

Male	52.2%
Female	47.8%
AB	10.5%
C1	19.4%
C2	14.1%
DE	55.9%

## BOTOLPH GREEN PE2

Male	49.3%
Female	50.7%
AB	27.6%
C1	34.2%
C2	16.6%
DE	21.6%

## CARRADALE PE2

Male	48.1%
------	-------

Female	51.9%
AB	26.4%
C1	35.3%
C2	17.1%
DE	21.3%

## CHANDLERS PE2

Male	48.1%
Female	51.9%
AB	26.4%
C1	35.3%
C2	17.1%
DE	21.3%

## CHERRY ORTON ROAD PE2

Male	48.1%
Female	51.9%
AB	26.4%
C1	35.3%
C2	17.1%
DE	21.3%

## CONEYGREE ROAD PE2

Male	49.1%
Female	50.9%
AB	13%
C1	29.2%
C2	26.4%
DE	31.4%

## FARLEIGH FIELDS PE2

Male	48.1%
Female	51.9%
AB	26.4%
C1	35.3%
C2	17.1%
DE	21.3%

## FELLOWES GARDENS PE2

Male	50.3%
Female	49.7%
AB	20.9%
C1	31.6%
C2	19.2%
DE	28.3%

## FRASERBURGH WAY PE2

Male	48.1%
Female	51.9%
AB	26.4%
C1	35.3%
C2	17.1%
DE	21.3%

## GRETTON CLOSE PE2

Male	49.3%
Female	50.7%
AB	27.6%
C1	34.2%
C2	16.6%
DE	21.6%

## THE GANNOCKS PE2

Male	48.1%
Female	51.9%
AB	26.4%
C1	35.3%
C2	17.1%
DE	21.3%

## HAWKSBILL WAY PE2

Male	50.3%
Female	49.7%
AB	20.9%

C1	31.6%
C2	19.2%
DE	28.3%

## JUNO WAY PE2

Male	49.1%
Female	50.9%
AB	13%
C1	29.2%
C2	26.4%
DE	31.4%

## LOCH LOMOND WAY PE2

(East of England Showground)

Male	48.1%
Female	51.9%
AB	26.4%
C1	35.3%
C2	17.1%
DE	21.3%

## MOGGSWELL LANE PE2

Male	48.7%
Female	51.3%
AB	10.2%
C1	27.9%
C2	22.2%
DE	39.7%

## OUNDL ROAD PE2

Male	48.7%
Female	51.3%
AB	10.2%
C1	27.9%
C2	22.2%
DE	39.7%

## PARK FARM WAY PE2

Male	48.7%
Female	51.3%
AB	18.1%
C1	31.1%
C2	23.6%
DE	27.3%

## PORTCHESTER CLOSE PE2

Male	48.7%
Female	51.3%
AB	18.1%
C1	31.1%
C2	23.6%
DE	27.3%

## SOUTHFIELDS DRIVE PE2

Male	49.1%
Female	50.9%
AB	13%
C1	29.2%
C2	26.4%
DE	31.4%

## ST MICHAEL'S CHURCH SCHOOL PE2

Male	49.1%
Female	50.9%
AB	13%
C1	29.2%
C2	26.4%
DE	31.4%

## SUGAR WAY PE2

Male	50.3%
Female	49.7%



AB	20.9%
C1	31.6%
C2	19.2%
DE	28.3%

#### UPTON CLOSE PE2

Male	48.7%
Female	51.3%
AB	18.1%
C1	31.1%
C2	23.6%
DE	27.3%

#### WATERVILLE GARDENS PE2

Male	48.1%
Female	51.9%
AB	26.4%
C1	35.3%
C2	17.1%
DE	21.3%

#### ALDERMANS DRIVE PE3

Male	48.6%
Female	51.4%
AB	33.8%
C1	30.9%
C2	13.8%
DE	21.5%

#### ANGUS COURT PE3

Male	48.6%
Female	51.4%
AB	33.8%
C1	30.9%
C2	13.8%
DE	21.5%

#### ATHERSTONE AVENUE PE3

Male	48.6%
Female	51.4%
AB	33.8%
C1	30.9%
C2	13.8%
DE	21.5%

#### BRYNMORE PE3

Male	48.8%
Female	51.2%
AB	9.5%
C1	28.5%
C2	28.5%
DE	38.6%

#### ENFIELD GARDENS PE3

Male	48.6%
Female	51.4%
AB	33.8%
C1	30.9%

C2	13.8%
DE	21.5%

#### GRAFTON AVENUE PE3

Male	48.6%
Female	51.4%
AB	33.8%
C1	30.9%
C2	13.8%
DE	21.5%

#### HOLLYWELL WAY PE3

Male	48.6%
Female	51.4%
AB	33.8%
C1	30.9%
C2	13.8%
DE	21.5%

#### KENT ROAD PE3

Male	48.6%
Female	51.4%
AB	33.8%
C1	30.9%
C2	13.8%
DE	21.5%

#### MICHAEL TAYLOR CLOSE PE3

Male	48.6%
Female	51.4%
AB	33.8%
C1	30.9%
C2	13.8%
DE	21.5%

#### MIDDLETON PE3

Male	48.8%
Female	51.2%
AB	9.5%
C1	28.5%
C2	23.4%
DE	38.6%

#### MIDLAND ROAD PE3

Male	48.6%
Female	51.4%
AB	33.8%
C1	30.9%
C2	13.8%
DE	21.5%

#### OXCLOSE PE3

Male	48.8%
Female	51.2%
AB	9.5%
C1	28.5%
C2	23.4%
DE	38.6%

#### RINGWOOD PE3

Male	49%
Female	51%
AB	20.6%
C1	30.1%
C2	16.7%
DE	32.5%

#### THORPE PARK ROAD PE3

Male	48.6%
Female	51.4%
AB	44.9%
C1	28.4%
C2	13.5%
DE	13.2%

#### THORPE ROAD PE3

Male	48.6%
Female	51.4%
AB	33.8%
C1	30.9%
C2	13.8%
DE	21.5%

#### VERMONT GROVE PE3

Male	48.6%
Female	51.4%
AB	33.8%
C1	30.9%
C2	13.8%
DE	21.5%

#### CONISTON ROAD PE4

Male	48.2%
Female	51.8%
AB	22.3%
C1	34.9%
C2	26.5%
DE	16.3%

#### DONALDSON DRIVE PE4

Male	49.2%
Female	50.8%
AB	9.4%
C1	27.7%
C2	26%
DE	37%

#### EDINBURGH AVENUE PE4

Male	48.2%
Female	51.8%
AB	22.3%
C1	34.9%
C2	26.5%
DE	16.3%

#### FULBRIDGE ROAD PE4

Male	48.2%
Female	51.8%
AB	22.3%
C1	34.9%
C2	26.5%
DE	16.3%

#### HEDGELANDS PE4

Male	49%
Female	51%
AB	19.2%
C1	34.5%
C2	22.9%
DE	23.5%

#### HODGESON AVENUE PE4

Male	49%
Female	51%
AB	19.2%
C1	34.5%
C2	22.9%
DE	23.5%

#### MOUNTSTEVEN AVENUE PE4

Male	48.5%
Female	51.5%
AB	11.7%
C1	29.8%
C2	26.9%
DE	31.6%

#### PLOVERLY PE4

Male	49%
Female	51%
AB	19.2%
C1	34.5%
C2	22.9%
DE	23.5%

#### SAPPERTON PE4

Male	49%
Female	51%
AB	19.2%
C1	34.5%
C2	22.9%
DE	23.5%

#### SHEEPWALK PE4

Male	49.2%
Female	50.8%
AB	9.4%
C1	27.7%
C2	26%
DE	37%

#### SOUTHVIEW ROAD PE4

Male	48.5%
Female	51.5%
AB	11.7%
C1	29.8%
C2	26.9%
DE	31.6%

#### SWALE AVENUE PE4

Male	49.2%
Female	50.8%
AB	9.4%
C1	27.7%
C2	26%
DE	37%

#### CHURCH CLOSE PE6

Male	50.8%
Female	49.2%
AB	22.2%
C1	33.7%
C2	26.7%
DE	17.4%

#### HORSGATE SPALDING ROAD PE6

Male	47.8%
Female	52.2%
AB	25.5%
C1	33.8%
C2	23.4%
DE	17.3%

#### RECTORY LANE PE6

Male	51.8%
Female	48.2%
AB	27%
C1	39.9%
C2	20.5%
DE	12.6%

#### RIVERSIDE PE6

Male	49.1%
Female	50.9%
AB	29.1%
C1	34.5%
C2	24.7%
DE	11.6%

#### TEMPLES COURT PE6

Male	49%
Female	51%
AB	39.7%
C1	31.5%
C2	17.3%
DE	11.5%

#### WOODGATE PE6

Male	49%
Female	51%
AB	39.7%
C1	31.5%
C2	17.3%
DE	11.5%

#### ARCHERS WOOD PE7

Male	49.3%
Female	50.7%
AB	27.6%
C1	34.2%
C2	16.6%
DE	21.6%

#### CHURCH STREET PE7

Male	48.9%
Female	51.1%
AB	34.7%
C1	33.2%
C2	20.2%
DE	11.9%

#### EAGLE WAY PE7

Male	49.3%
Female	50.7%
AB	27.6%
C1	34.2%
C2	16.6%
DE	21.6%

#### EDMOND DRIVE PE7

Male	49.3%
Female	50.7%
AB	27.6%
C1	34.2%
C2	16.6%
DE	21.6%

#### HORSESHOE WAY PE7

Male	49.3%
Female	50.7%
AB	27.6%
C1	34.2%
C2	16.6%
DE	21.6%

#### TERN ROAD PE7

Male	49.3%
Female	50.7%
AB	27.6%
C1	34.2%
C2	16.6%
DE	21.6%

ages for young people during Lockdown  
doing to try to offer something for  
t time #staysafe #kytathome

Dec 4, 2019 ...



**Young Technicians Academy** @YTAcademyUK  
We are so happy with this article in the Moment Magazine!!!

ag

terb - J

our nev

nth! Go

Jun 10, 2021

Toby  
mag. We talked  
making to ensure  
of the region

- Aug 4 ...

entMag

info about  
ers. You can

@BulleyDavey Jun 17, 2021

ught out!

Associate and Tax Specialist at Bulley Davey,  
guidance on recent tax changes in the latest  
ntMag - [bit.ly/3gzd6BI](https://bit.ly/3gzd6BI)

ghCivicSoc @Pet

as come early. Obt  
nt magazine and gi

ag



**Sarah Tanburn** @workthewind - Dec 16, 2021  
Some great stuff in #Peterborough. Despite virus gloom & budget woes, here is joy, connection & hope. Thanks @MomentMag for showing off a bit. Very welcome.



**The Cresset** @TheCresset - Jun 11  
What is a 'cresset', anyway?  
@MomentMag goes behind the scenes with Martin Chillcott - PCRFM DJ and chair of The Cresset's board of directors - to discuss our community work and history! 📺 Read the full article on pg.20 [bit.ly/3xCl6dG](https://bit.ly/3xCl6dG)



**Cambridge Sci Centre** @cambsciencecntr - Aug 19  
Read all about our incredible story as Founder Chris Lennard speaks to @MomentMag and hear about our  
ce event in @Queensgate\_PB in  
his week [bit.ly/3bMA0av](https://bit.ly/3bMA0av)



**Family Voice Peterborough** @familyvoice1 - Sep 15, 2019  
Thank you @MomentMag for featuring Family Voice on your article 🙏 Allowing us to tell you who we are, what we do and how we have benefited so many families/children and individuals over the years ❤️💙💚💛

\*August 2022  
87,100 impressions

“Articles that are diverse, entertaining and extremely well written!”

Ongoing digital and social media activity is an integral part of our marketing strategy, ensuring that your audience grows daily as we engage with relevant individuals and groups; our sphere of influence quickly migrating well beyond our core readership. This means that each issue of our much-loved magazine has a shelf-life well beyond its bi-monthly frequency, and a reach that goes much further than the city walls. All our magazines are available to read – in full and forever – on our virtual bookshelf, and each of our pieces gets published separately on our website, for optimum sharing and impact.

Thanks to this and the outstanding quality of our work, our editorial regularly goes viral, getting shared by high-profile names, key stakeholders and myriad organisations with enormous follower counts. This in turn drives even more consumers to our virtual print edition, social pages and website – and those of our clients.

@MomentMag Twitter



80,000+  
\*impressions per month





*The Moment* works beautifully as a digital offering; direct links to the virtual print magazine are shared widely across social media and distributed as an e-newsletter via a targeted and qualified subscription mailing list.



## Virtual Print Magazine

\*Average views per edition

32,400

\*Jan-Dec 2021 194,400 views



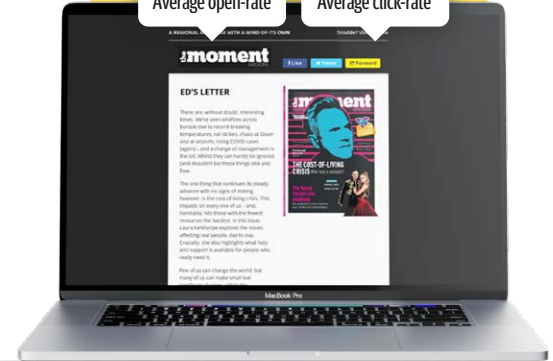
## E-newsletter

Subscribers

10,880

62.42%  
Average open-rate

43.3%  
Average click-rate



# [www.themomentmagazine.com](http://www.themomentmagazine.com)

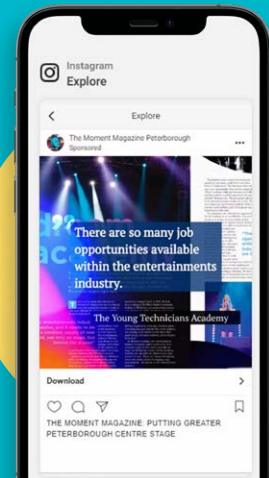
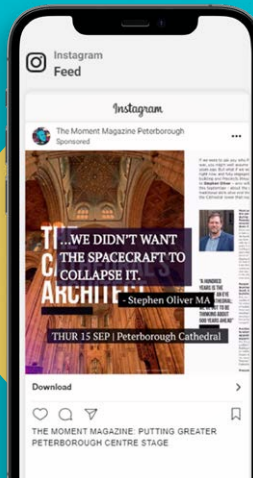
The printed magazine is supported by our constantly updated, content-rich website [www.themomentmagazine.com](http://www.themomentmagazine.com)  
Each article gets published separately on our website, for optimum sharing and impact.

2000+  
LinkedIn followers



*“Fabulous coverage that is often thought-provoking and surprising”*

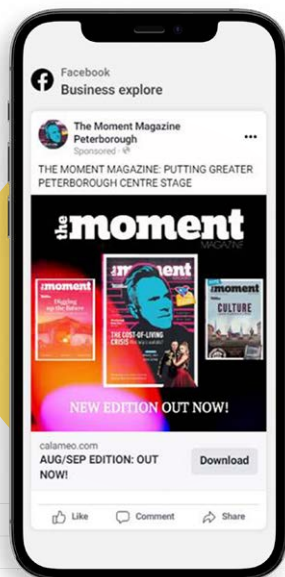
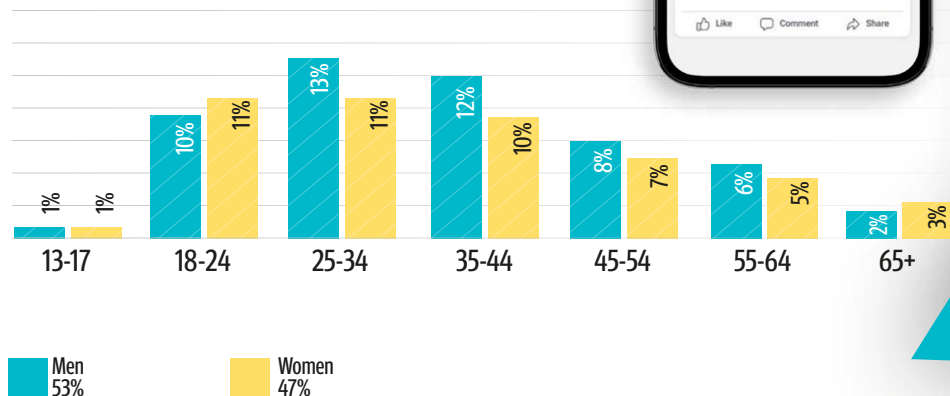
Our pinned video tweet, **PUTTING #PETERBOROUGH CENTRE STAGE**, is updated for each new edition and also runs as a daily advertisement across Facebook, Facebook Audience Network, Messenger, and Instagram within a 20-mile radius of Peterborough.





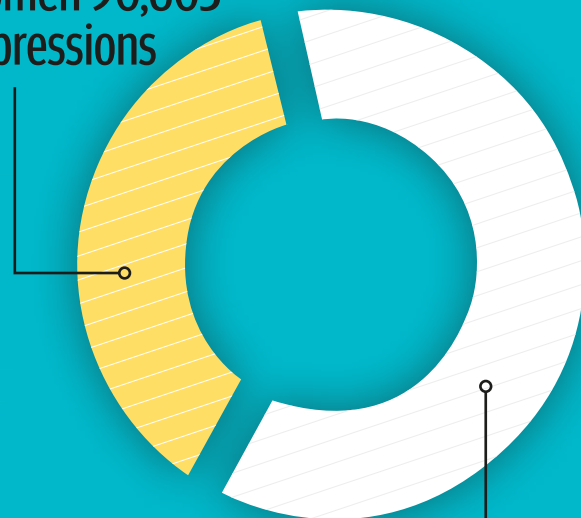
# Facebook Ad Reach

## Age Demography



**\*90,000+**  
users per month

Women 90,603  
impressions

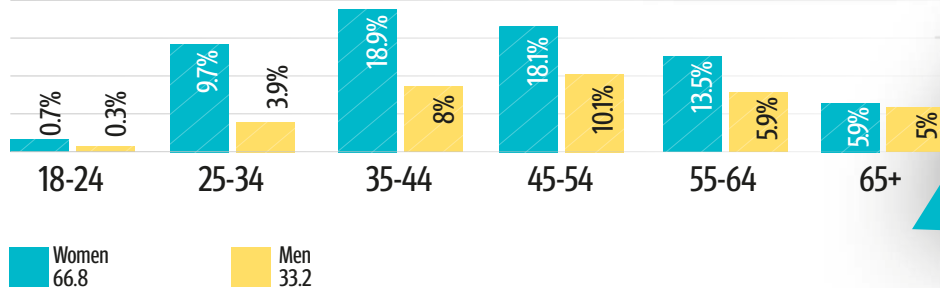


Men 106,359  
impressions

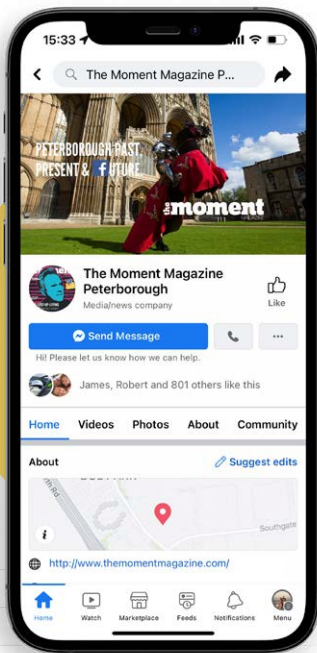
\*August 2022 Impressions 196,962 Reach 96,489

# Facebook Page Reach

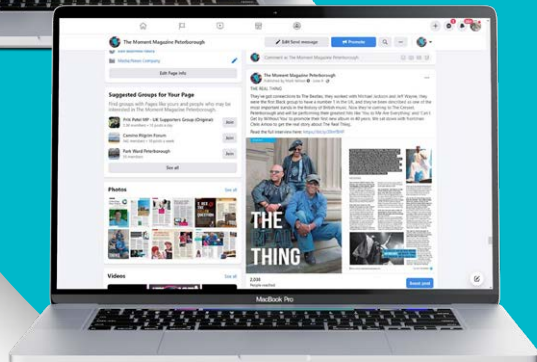
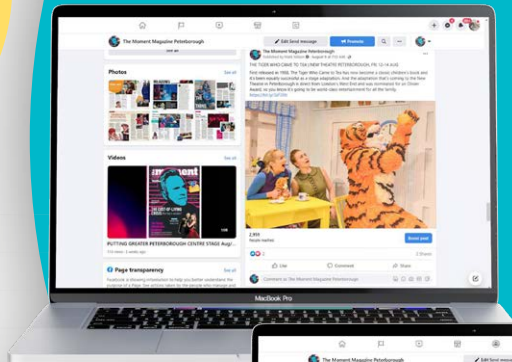
## Age Demography



\*August 2022 Reach 104,117 users



**\*100,000+**  
users per month





# The show must go on!

*The Moment* will generate the curiosity and excitement that translates to those all-important ticket sales.

★★★★★

“I’m writing to you as last year you and Toby were instrumental in running an amazing article on Peterborough Operatic & Dramatic Society and our production of *The Witches of Eastwick*. The production was an artistic and financial success, and we attribute a huge amount of that to the feature we received in *The Moment*. Many thanks indeed for your time.”

Rob Bristow, Chairman, PODS

★★★★★

Working with *The Moment* magazine over the last couple of years has been a real pleasure! Each new issue reveals Peterborough to be a vibrant city with a fantastic cultural offer. We are delighted to feature regularly in their editorial and their support has without doubt increased our profile and helped us sell out several major concerts this year!”

Claire Hailey, Peterborough Singers!



*The Moment* is working tirelessly to emphasise that our regional venues are operating safely, providing safe spaces for customers and audiences.

Promoting the arts in the wake of Covid-19 (sectors that would otherwise struggle for quality exposure) is more important now than ever, ensuring that customers and audiences feel comfortable and excited to be returning to these truly magical spaces. Getting out and about is fundamental to maintaining our physical and mental wellbeing. *The Moment* has always been a champion of Peterborough's cultural offering, producing truly engaging articles that showcase the very best of what's on in the city. Our interviews with both resident and visiting classical and contemporary groups, actors, directors and producers bring culture to life, whetting readers' appetites to get out there with confidence and experience some of the finest events, shows and performances in the country.



★★★★★

I've worked in Arts Marketing for more than ten years promoting theatre productions and community engagement projects across East Anglia and Peterborough. Finding a high-quality monthly magazine that is willing to devote regular, substantial, editorial space to heritage and culture activities is difficult. Finding one that is FREE to customers and easily accessible via numerous distribution points and home deliveries, and with a good online and Social Media presence is practically impossible. But Peterborough's *The Moment* magazine somehow manages to achieve all of those things. I was working for Eastern Angles Theatre Company when *The Moment* magazine first launched. Since its inception I was keen to support the magazine and recognise its important role in promoting the city's arts scene. Over the years, the magazine has covered every aspect of Eastern Angles' artistic output from the wacky Christmas panto to the opening of the company's pop-up inclusive theatre space in Hampton, and the brilliant community-focused events staged in partnership with Peterborough Presents. Now I am working as a Freelance Theatre Producer, I'm introducing new arts organisations to Peterborough, and flagging-up the value of promoting their work through *The Moment* magazine."

Karen Goddard



# the business moment

MAGAZINE

→ BRINGING BUSINESS TO LIFE

Peterborough's business community deserves the best. They have it with our high-quality business section, which puts the colour back into business. Read up on all the latest business news, facts and figures, and learn about the people making local companies tick. Experience the best of business content that combines first-hand experience, topical features and authoritative information.

Our lively business content gives advertisers an invaluable opportunity to target SMEs in the Greater

Peterborough region as we continue to develop our network of connections with the business leaders of today – and tomorrow.

*The Business Moment* is also a powerful digital offering, distributed by email to a targeted and qualified business mailing list with further reach through existing business networks. *The Business Moment* is skewed towards business leaders and the majority of readers are representative of a higher managerial, administrative or professional social grade.

**Alison Duff**



It's been quite some time since we've seen Alison Duff on the cover of *The Business Moment*. She's been a part of the magazine since its inception in 2011. As the first woman to be featured on the cover, she's a true pioneer. Alison is a business leader and a role model for many. She's been a part of the magazine since its inception in 2011. As the first woman to be featured on the cover, she's a true pioneer. Alison is a business leader and a role model for many.

**Running the business**



John Bridge OBE stepped down after 17 years as Chief Executive of the Cambridge Chamber of Commerce & Industry Ltd. He has also been Chairman of Enterprise Peterborough, a board member of the Greater Cambridge Greater Peterborough Local Enterprise Partnership and was Managing Director of the housing company built up by his father - J.W. Bridge Ltd - for 21 years prior to his tenure at CCI. In 1997 he was awarded the OBE for his services to the office of the prime minister, John Major. We first asked to him in 2012, when the UK was a very different place. So, what's changed, and where do we go from here?

**IAIN FORSYTHE**



Iain Forsythe is a business leader and a role model for many. He's been a part of the magazine since its inception in 2011. As the first man to be featured on the cover, he's a true pioneer. Iain is a business leader and a role model for many.

**Engineering the future**



Engineering the future is a theme that resonates with many business leaders. It's about innovation, progress, and the future of our industry. This section explores the challenges and opportunities ahead.

**the bus ness moment**

**Bridge over troubled water**



This year, John Bridge OBE stepped down after 17 years as Chief Executive of the Cambridge Chamber of Commerce & Industry Ltd. He has also been Chairman of Enterprise Peterborough, a board member of the Greater Cambridge Greater Peterborough Local Enterprise Partnership and was Managing Director of the housing company built up by his father - J.W. Bridge Ltd - for 21 years prior to his tenure at CCI. In 1997 he was awarded the OBE for his services to the office of the prime minister, John Major. We first asked to him in 2012, when the UK was a very different place. So, what's changed, and where do we go from here?

It's been quite some time since we've seen John Bridge on the cover of *The Business Moment*. He's been a part of the magazine since its inception in 2011. As the first man to be featured on the cover, he's a true pioneer. John is a business leader and a role model for many.

**Kindred Drama** @KindredDrama - May 7, 2020

Huge thank you to @MomentMag for this edition's online article about the challenges for young people during Lockdown and what we have been doing to try to offer something for them during this difficult time #staysafe #kytathome

**Cambridge Sci Centre** @cambsciencetr - Aug 19

Read all about our incredible story as Founder Chris Lennard speaks to @MomentMag and hear about our brand new PopUpScience event in @Queensgate\_PB in Peterborough starting this week [bit.ly/3bMA0av](https://bit.ly/3bMA0av)

## The Moment Magazine Peterborough

@MomentMag

A regional magazine for Greater Peterborough with a mind of its own. Contact [info@momentmag.co.uk](mailto:info@momentmag.co.uk)

**Soundabout** @SoundaboutUK - Feb 2, 2021

Wow! Thank you @MomentMag for this fab feature about Soundabout Inclusive Choir for Peterborough Youth - with Soundabout Music. We have choirs in #Bristol, #Oxford, #PeterboroughMusic, #Leicestershire (@leicestersmusic), #Wiltshire (@Wiltshub), #West Midlands (@macmakesmusic), [bit.ly/3cczJWK](https://bit.ly/3cczJWK)



**David Hutchinson** @DaveHutchinson\_ - Jun 23, 2021

Lovely piece in @MomentMag covering the reopening of @PboroTheatre this August!

**Peterborough Positive** @PboroPositive - Jun 4, 2021

Great piece in @MomentMag about the reopening of our city centre!

**PeterboroughCivicSoc** @PeterboroughCS - Dec 2, 2021

Christmas has come early. Obtain a copy of the new The Moment magazine and give one to your loved ones @MomentMag



## Advertising Rates

Full Page **£600**

Half Page **£350**

Quarter Page **£180**

Eighth Page **£95**

IFC **£750**

OBC **£850**

DPS **£1100**

## Our discounts

Series bookings mean  
**BIGGER DISCOUNTS:**

**10% discount on  
3 adverts (6 months)**

**15% discount on  
6 adverts (12 months)**

**A further 10% discount  
will be awarded for  
prepayment on 3 adverts**

**A further 20% discount  
will be awarded for  
prepayment on 6 adverts**

**STANDARD MATCHBOX**  
4.5cm x 3cm  
£30.00+VAT  
PER INSERTION

**CLASSIC CREDIT CARD**  
9cm x 6cm  
£95+VAT PER INSERTION

**QUARTER PAGE**  
9cm x 13cm  
£180+VAT PER INSERTION



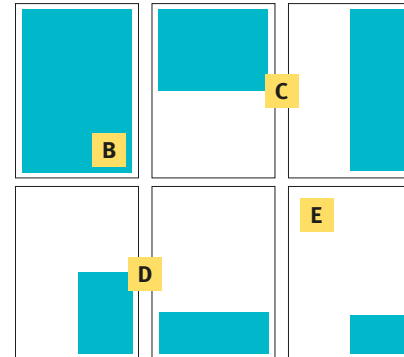


# Advertising specifications

- A | DOUBLE PAGE SPREAD (DPS)**  
 bleed (h)303mm x (w)426mm  
 trim (h)297mm x (w)420mm  
 type area (h)281mm x (w)404mm
- B | FULL-PAGE**  
 bleed (h)303mm x (w)216mm  
 trim (h)297mm x (w)210mm  
 type area (h)281mm x (w)194mm
- C | HALF-PAGE**  
 trim area (h)148mm x (w)210mm  
 or (h)297mm x (w)105mm, inc  
 3mm bleed  
 type area (h)139mm x (w)194mm  
 or (h)281mm x (w)94mm
- D | QUARTER-PAGE**  
 type area  
 (h)139mm x (w)94mm or  
 (h)68mm x (w)194mm
- E | EIGHTH-PAGE**  
 type area (h)68mm x (w)94mm

## Advertising Rates:

Full Page <b>£600</b>	IFC <b>£750</b>
Half Page <b>£350</b>	OBC <b>£850</b>
Quarter Page <b>£180</b>	DPS <b>£1100</b>
Eighth Page <b>£95</b>	



Typical advertising layout for *The Moment* magazine

## WEB RATES & SPECIFICATIONS

### ALL SIZES IN PIXELS AT 72 DPI

Leaderboard: 728x90

**£350 per month**

MPU: 300x250

**£300 per month**

Max Size 50kb

## SUPPLY FORMAT:

Digital files: Pass4Press PDF to PDF/X-1a standard, EPS or TIFF. All must be CMYK files.  
 Image Resolution: At least 300dpi at 100% at output size whether Mono or CMYK Colour.

Please use the [www.pass4press.com](http://www.pass4press.com) website for information that will prevent errors and save time ( <http://www.ppa.co.uk/resources/guides-and-standards/production/pass4press/> ). In doing so, you should be able to produce error free files. If you have any other queries please contact [support@atgraphicsuk.com](mailto:support@atgraphicsuk.com).

# The Moment 2023 Production Schedule

Feb/Mar

Publication - 03 Feb 2023

Ad creative - 18 Jan

Apr/May

Publication - 06 Apr 2023

Ad creative - 22 Mar

Jun/Jul

Publication - 02 Jun 2023

Ad creative - 17 May

Aug/Sept

Publication - 04 Aug 2023

Ad creative - 19 July

Oct/Nov

Publication - 06 Oct 2023

Ad creative - 20 Sept

Dec/Jan

Publication - 01 Dec 2023

Ad creative - 15 Nov

